



# PGDM

Online

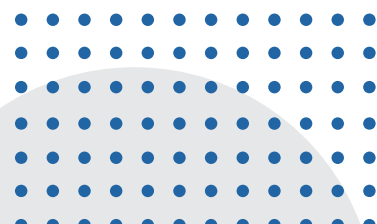
Post Graduate Diploma  
in Management

2022-2024



**COOLS**  
CENTRE FOR  
ONLINE STUDIES

Re skill-Up skill-New skill



# Program Duration



## PROGRAM DURATION

2 years

## PROGRAM FEE

INR 2.75 lakhs (flexible EMI options available)

## ELIGIBILITY CRITERIA

### Valid Bachelor's degree

Valid Bachelor's Degree with 50% marks for general Category and 45% for Reserved category.

ADMISSION PROCESS: Proctored Online written test (150 Marks), Interview (50 Marks),  
Minimum score for Qualifying Proctored Online Written Test : 60 marks,  
Minimum score for Interview : 20 Marks.

\* Suitable weightage will be given for appropriate work experience, foreign learners

## SELECTION PROCESS



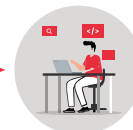
### STEP 1

Fill the application form



### STEP 2

Take the entrance test



### STEP 3

On meeting the eligibility requirement and clearing the Entrance test, receive a provisional offer letter



### STEP 4

Interview and Document verification



### STEP 5

Final Offer Letter

# Curriculum



Trimester	Course Number	Course Name
1	1	Management Information System
1	2	Marketing Management
1	3	Organisation Behaviour
1	4	Quantitative Technique
1	5	Managerial Economics
2	1	Financial and Managerial Accounting
2	2	Data Analytics
2	3	Strategic Management
2	4	Research Methodology
2	5	ISS
3	1	Global Business Environment
3	2	Emerging Technology
3	3	Corporate Finance
3	4	Operation Research
3	5	Analytics for Business

Trimester – 4				
Sl. No.	Marketing	HR	Finance	SCM & E-Commerce
1	MM-II	HRM	Financial Market	PMP
2	CRM	Leadership	Merger and Acquisition	SCM-Ecommerce
3	Consumer Behaviour	Talent Management	Derivative and Risk	Logistic Management
4	Sales and Distribution	HR Analytics	Investment Management	Managing Inventory
5	Digital Marketing	Industrial Relationship	Finance Analytics	Procurement and Outsourcing
Trimester – 5				
Sl. No.	IT	Analytics	BIFS	
1	Digital Transformation	Decision Science	Fintech	
2	IT Consultancy	Data Visualization & Business Intelligence	Principles of Insurance	
3	IT Service Management	Big Data Analytics	ERM	
4	Cyber Security	Machine Learning	Principles and Regulation of Banking	
Trimester – 6				
Sl. No.				
1	Dissertation			
2	CSR			
3	Entrepreneurship			

\* Electives in 4th & 5th trimester subject to minimum enrolment

This is a 2445 hrs+ of content through a mix of live sessions, recorded videos, graded assessments, projects, reading text material, transcriptions, self-study, and exam preparations. Perfectly suited for working professionals and for fresher's who feel balanced self-paced learning is more important. Moreover, mostly 2 courses would be taught at any given point of time giving the student ease of learning and convenience of appearing the examinations after every 2 papers. The individual and group/team projects build up the rigour of the course.



## CENTRE FOR ONLINE STUDIES

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